

Privacy Policy

Effective Date: August 9, 2026

Black and Dainty ("Black and Dainty," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you provide to us through our website, forms, programs, services, and other interactions with our business.

This Privacy Policy explains what information we may collect, how we use it, how we protect it, and the choices you have regarding your information.

1. Information We Collect

We may collect personal information that you voluntarily provide through forms on our website, including when you:

- Contact us
- Request information about our services
- Register for an event or program
- Subscribe to our email list
- Purchase a product or service
- Request coaching, etiquette training, or consulting
- Submit an inquiry or application

Depending on the form, information may include:

- Full name
- Email address
- Telephone number
- Mailing address
- Billing or payment-related information
- Information about the service or program you are interested in
- Messages, questions, or other information you choose to provide

Please do not submit sensitive personal information through a website form unless we specifically request it and explain why it is needed.

2. How We Use Your Information

Black and Dainty may use information you provide to:

- Respond to your questions and inquiries

- Provide products and services you purchase or request
- Process registrations and appointments
- Communicate with you about your account, purchase, or program
- Send newsletters, announcements, promotions, and other marketing communications when permitted
- Improve our website, services, programs, and customer experience
- Maintain business and transaction records
- Prevent fraud, misuse, or unauthorized activity
- Comply with applicable legal obligations

3. Email Communications

If you voluntarily provide your email address and subscribe to our communications, we may send you emails about Black and Dainty, including educational content, product information, events, promotions, and other business updates.

You may unsubscribe from marketing emails at any time by clicking the unsubscribe link included in the email or by contacting us directly.

Unsubscribing from marketing communications does not necessarily prevent us from sending transactional or service-related communications, such as information about a purchase, appointment, registration, or account.

4. Cookies and Website Technologies

Our website or third-party services we use may use cookies, pixels, analytics tools, or similar technologies to help the website function properly and understand how visitors use our website.

These technologies may help us understand:

- Website traffic
- Pages visitors view
- General website usage
- Marketing and advertising performance
- How visitors interact with our website

You may be able to control cookies through your browser settings. Disabling certain cookies may affect website functionality.

5. Payment Information

If you purchase a Black and Dainty product or service, payments may be processed through a third-party payment processor.

Black and Dainty generally does not need to store your complete credit or debit card number. Payment information may be collected and processed directly by the applicable payment provider according to its own privacy policy and security practices.

6. How We Share Information

We do not sell your personal information for money.

We may share information with trusted third-party service providers when reasonably necessary to operate our business, provide services, process transactions, communicate with customers, manage our website, or perform other legitimate business functions.

These providers may include services used for:

- Website hosting
- Email marketing
- Payment processing
- Scheduling
- Customer relationship management
- Website analytics
- Event registration
- Business administration

We may also disclose information when required by law, legal process, court order, or governmental request, or when reasonably necessary to protect the rights, safety, property, or security of Black and Dainty, our customers, or others.

7. Children's Privacy

Black and Dainty may provide programs or services involving children and teenagers. When information about a minor is collected, we encourage parents or legal guardians to provide and manage that information.

Parents or legal guardians may contact us regarding information submitted about their child and may request appropriate access, correction, or deletion where applicable.

We do not knowingly use children's personal information for purposes unrelated to providing or administering the requested service.

8. Data Security

We take reasonable administrative, technical, and organizational measures to protect personal information from unauthorized access, disclosure, alteration, or destruction.

However, no website, online form, electronic transmission, or storage system can be guaranteed to be completely secure. Therefore, we cannot guarantee absolute security of information transmitted to or through our website.

9. Third-Party Websites

Our website may contain links to websites, platforms, social media pages, payment processors, or other third-party services.

Black and Dainty is not responsible for the privacy practices, content, or security of third-party websites. We encourage you to review the privacy policies of any third-party service before providing personal information.

10. Your Privacy Choices

Depending on applicable law, you may have certain rights concerning your personal information, including the ability to:

- Request access to personal information we maintain about you
- Request correction of inaccurate information
- Request deletion of certain personal information
- Withdraw consent where applicable
- Unsubscribe from marketing communications
- Ask questions about how your information is used

To make a privacy-related request, contact us using the information provided below.

11. Changes to This Privacy Policy

Black and Dainty may update this Privacy Policy from time to time as our business, website, services, or legal requirements change.

When we make changes, we will update the “Effective Date” at the top of this policy. We encourage you to periodically review this page for the latest information.

12. Contact Us

If you have questions about this Privacy Policy or how Black and Dainty handles personal information, please contact us through the contact information provided on our website.

Black and Dainty

Website: blackanddainty.com

Email: info@blackanddainty.com

By using our website or submitting information through our forms, you acknowledge that you have read and understood this Privacy Policy.